

Full Page
7.5" x 9.875"

Full Page w/bleed
8.5" x 10.875"

1/4 Page

**3.625" x
4.8125"**

Half Page

**3.625" x
9.875"**

1/8 Page

3.625" x 2.3125"

Half Page

7.5" x 4.8125"

1/8 Page

4.8125"

X

1.8125"

All ads require a resolution of 300 DPI

Files may be submitted as .jpg, .png, .psd or .pdf

Cover ads are full bleed (i.e., extend all the way to the edge of the page)

Color ads are CYMK (not RGB). Color ads should be saved in "USNewsprint (SNAP 2007)" color space.

B&W ads should be saved as "Grayscale".