



# BURLYCON

burlesque educational & social convention

SEATTLE  
NOV 9-12  
2017



## WHY SUPPORT BURLYCON?

Simply saying burlesque is having a resurgence is an understatement. Burlesque is **booming!** Especially in Seattle, where the Neo-Burlesque scene is second only in size and notoriety to New York.

By choosing to support Burlycon, you are not only supporting burlesque but you are also supporting those who dedicate themselves to bringing this art to others. Nearly 1,000 will attend this convention, and in turn take what they have learned not only to other performers but also to huge and diverse fan bases. By aligning yourself with this growing event, you will expose your product or business to this vibrant demographic.

The BurlyCon demographic is educated, crafty, and creative. They range in age from 21-81 years old and enjoy spending money on specialty items, entertainment, cocktails, costumes, music, and literature. They support alternative brands from kitsch, vintage to rockabilly. They are body-positive and represent a wide range of ethnicities. They care about the world around them and are social-justice-oriented, hip, progressive, alternative with a large queer population represented. They are active in social media and spending considerable time and energy on Facebook, Instagram, Snapchat, Twitter, Pinterest.

## WHAT IS BURLYCON?

For its tenth anniversary year, BurlyCon celebrates its community-oriented educational convention for the burlesque community.

## GETTING INVOLVED

Your involvement with BurlyCon is key to the success and growth of this unique convention. We ask for your support and offer exciting sponsorship packages as well as advertising and vending opportunities. Our sponsorship representative will work with you to create just the right partnership opportunity for you.

## FOR FURTHER INFORMATION

Contact: [spons@burlycon.org](mailto:spons@burlycon.org) or visit <http://www.burlycon.org/sponsor>

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## ★ SPONSORSHIP GUIDE ★



<b>SPONSOR LEVELS &amp; BENEFITS</b>	<b>The Silk Corset \$8,000</b>	<b>The Feather Fan \$4,000</b>	<b>The Glitter Stiletto \$2,500</b>	<b>The Lace Garter \$1,000</b>
Private VIP Reception with Board and Benefactors	★			
Your logo on all convention bags* and e-mails through Nov 2017	★			
Your brand on all convention badges	Logo	Line listing		
Your Brand as a pinned post on our FB Page	★	★		
Your Logo shared on our Instagram	★	★		
Your brand on BurlyCon promo cards*	Logo	Name	Name	
Your event banner displayed prominently on site all weekend	★	★		
Podium Acknowledgement of your support at weekend events	★	★	★	
Vintage Meet & Greet Passes	4	2	2	
Full Conference Passes	4	2	2	1
Memorabilia from our Guests of Honor, personalized just for you	★	★	★	★
Your Logo on our website	On the Home Page	★	★	★
Your ad in our commemorative event program.	Full Color, Back Cover	Full Color, Full Page	Full Page, B/W	1/2 page
We'll tell our attendees & fans all about you in our regular e-newsletter.	Full Article	Dedicated "Love Note"	Spotlight	Logo



### READY TO BE A SPONSOR?

Early bird sponsorship benefits deadline is March 30, 2017. Final deadline is September 30, 2017.

Contact us at [spons@burlycon.org](mailto:spons@burlycon.org) or sign up online at: <http://burlycon.org/sponsor>

\* To be included on convention bags and promo cards, sponsorship contracts must be received by the early bird deadline.

\*\* Sponsor at \$1,500 or above by March 30 and receive dual benefits with BurlyCon and The Seattle Boylesque Festival!

Sponsorship of this event is tax deductible to the full extend of the law. Consult with your advisor.