



BurlyCon Nonprofit Annual Report 2016

BURLYCON IX

burlesque educational & social convention

*Featuring Guests
of Honor*

GINA BON BON

Latin Dance Sensation & Living Legend of Burlesque

RACHEL SHTEIR

Burlesque Historian & Author of:
"Striptease: The Untold History of the Girlie Show"

BONNIE DUNN

Neo-Burlesque Producer & Pioneer

November 10-13, 2016 ★ Seattle, WA ★ Register Now ★ www.burlycon.org/register

Message from BURLYCON

The members of the Board of Directors are honored to have held and participated in BurlyCon's ninth annual convention. This is BurlyCon's fourth year as a 501(c)(3) non-profit organization, and we're still learning and growing.

BURLYCON'S VALUES:

We value burlesque as a feminist, humanist, and uniquely American performance art form that has global influence and expression. We're committed to supporting the growth, health, and multicultural diversity of the international burlesque community. We seek to ensure affordability and accessibility of continuing education in our art form.

2015-16 ACTIVITIES:

Since our last BurlyCon we made donations to organizations whose educational and artistic missions we support: The Burlesque Hall of Fame and Coney Island USA. In addition, BurlyCon facilitated the Burlesque Hall of Fame "BurlyPod Finishing School" Master Classes with the legends at the BHOFF Weekender for the ninth year in a row.

BurlyCon 2016 implemented a more robust caucus system that facilitated the concerns of the burlesque community. We offered daily access to trained camp commissioners for emotional support and to create a more supportive environment. We created and implemented a community Code of Conduct and updated our Values Statement, and are working toward a more effective, accessible, and streamlined path of communication between our members and our working committees and board.

2016-2017 OBJECTIVES:

In the coming year, we will continue to work as the educational leg of the Burlesque Hall of Fame as the "BurlyPod Finishing School." We're working toward a more comprehensive membership program and to create beneficial membership and benefactor perks.

In response to requests for more advanced educational offerings, we will provide a trial run of Course Intensives and Master Classes offered by a select few seasoned and standout invited burlesque educators. Included in this trial will be the opportunity for private coaching with a variety of seasoned educators.

We continue to have our internal policies and values made more transparent to our members and attendees through our website and online correspondence.

Warmly,

Baby Doe, Coco Lectric, Jen Gapay, Jo "Boobs" Weldon, Kristina Neykia, Miss Indigo Blue, Ophelia Flame, Red Delicious, Sandy Beaches

BurlyCon Organizational Mission

BurlyCon is a community-oriented professional growth and educational convention for Burlesque performers, fans, and aficionados.

We conduct educational events to preserve, promote, and advance Burlesque as a Theatrical Art form. We offer classes, workshops, panels, and other educational offerings that further professional skill and development. We are committed to supporting personal transformation through creative artistic expression in the Burlesque Arts.

2016 Annual BurlyCon Conference

BurlyCon would not be possible without the amazing and massive 45-member volunteer steering committee, of which each member is an invaluable contributor! Special thanks to our day-of-event volunteers, in-kind donors, sponsors, advertisers, and vendors!

We presented 50 presenters and panelists, 100 workshops, and 4 full days of programming. With classes on business, theatricality, self-image, dance, stretching, musicality, and costuming we are proud to have presented the richest burlesque educational offerings in the world. To build community, we presented festive activities, including our delightful Meet & Greet cocktail party, "Camp" themed dance and games, and Storytelling. The BurlyCon Library offered book signing events for published authors, Leslie Zemekis, Rachel Shtier, Jo "Boobs" Weldon, and Mina Murray.

We had three fantastic Guests of Honor; Legend Gina Bon Bon, Author Rachel Shtier, and Burlesque Pioneer Bonnie Dunn.

We added a panel of seasoned performers at peer reviews to offer specific critiques in addition to our successful peer review format.

Activities beyond the Convention

Seattle Pride Parade

BurlyCon was once again actively engaged in GLBTQ Pride activities, and over 25 participants marched with the BurlyCon contingent in the Seattle Pride Parade each year. Marchers carried "Seattle Queer Burlesque," "Seattle Burlesque Community," and "BurlyCon Burlesque Convention" banners in the parade. Thanks for marching, holding banners, and being fabulous!

Burlesque Hall of Fame Finishing School

BurlyCon produced, as part of the BurlyPod, Legends Classes at the Burlesque Hall of Fame annual Pageant and Reunion, curated by Jo "Boobs" Weldon and Indigo Blue. Lola Love and her programming team work their magic to bring the inter-generational education to new and seasoned attendees.

Statement of Activities

BurlyCon's nonprofit revenue comes from weekend pass sales, individual donations, sales of BurlyCon merchandise, and BurlyBar revenue.

Balance Sheet Summary (in thousands)

	2015	2016	
costs of	Assets	37.5	12.3
web	Liabilities	1.8	0.8
events	Total Net Assets	35.7	11.5
General			
	Temporarily restricted	0	0
and			

Program Expenses include hotel rental, advertising, travel expenses, office equipment, hosting and maintenance, and equipment. Management and Expenses include payroll, instructors and guest of honor stipends, office equipment, committee and board meals, software/hardware.

2016 Revenues

Grants	\$0
Contributions	\$11,369
Program Revenues	\$117,499
Interest	\$7

TOTAL REVENUE **\$128,876**

2016 Expenses

BurlyCon Conference (PE)	\$66,083
Grants	\$700
Management and General Expenses (MGE)	\$71,625

TOTAL EXPENSE **\$153,133**

Change in Net Assets **-\$24,257**

Full financials are available upon request (ad@burlycon.org).

This Work Needs Your Help

BurlyCon is organized by a predominantly volunteer-run Steering Committee. We strive to keep our annual conference as affordable and accessible as we can while working to expand our programs and services. As a 501(c)(3) organization, BurlyCon can accept donations in any amount at any time for the continuation of our programs and services. The full amount of donations will be tax deductible. Donors receive a receipt by the end

of the year to include in tax documents. Please consult a tax professional if there are further questions.

Creative Contributions

Any donation is appreciated, welcome, and necessary to help us meet the needs of our growing organization. Donors have created their own Burly-Scholarship or applied funds directly to helping us in one specific area. We are happy to craft a creative contribution that meets your funding desires. Donations by mail may always be made to: BurlyCon, PO Box 18373, Seattle, WA 98118

Sponsorship Opportunities

We have many sponsorship opportunities with rates ranging from \$100 to \$10,000 with many benefits, including media pushes, web links, event attendance, logo usage, and special burlesque performances. More information is available on the Sponsor section of our Website.

Scholarships

BurlyCon grants 5 full registration and 1 full registration with shared hotel room weekend pass scholarships per year based on an application review process.

Volunteer and Make a Difference

Not everyone can make a financial contribution and some people need some assistance with your registration fees. BurlyCon maintains an extensive volunteer program, including offering 15 full-pass exchange spots for volunteer-attendees.

- Volunteer pre-BurlyCon – put in 40 hours of work pre-Con and you get a free Registration
- Volunteer during BurlyCon – put in 16 hours of service work during the Convention and you get a free registration
- Volunteer just because you want to! So many opportunities to help your community!

Please visit our website at <http://burlycon.org/volunteer-opportunities> to learn more and to register yourself as a potential willing and able Burly Volunteer!

Wish Lists

BurlyCon maintains an Amazon Wish List of in-kind goods, services, and products. We always need plates, compostable/disposable cutlery, compostable/disposable cups, lights, pipe and drape, cords, coffee, and much more. We are particularly in need of registration equipment such as iPads, and presentation equipment such as Projectors, and tax deductions for tangible donations. We also accept in-kind donations of goods such as snacks for hospitality, decorations for events, and more. We are committed to providing allergen-free sustenance to our attendees in the Hospitality room and are

always in need of items like gluten free granola, bread, almond butter, juice, or other healthy and tasty snack items. Our wish list: [BurlyCon's Amazon Wish List](#)

Looking Forward

Board: We plan to grow our membership base and continue to provide strong and sustainable access to burlesque education.

Planning: We will continue to grow our educational offerings and networking events. We are adding Master Class Series in 2017 and offering instructors the chance to provide private lessons to BurlyCon attendee.

Finance: We will ensure proper recordkeeping of our books, tax preparation, and book preparation for 501c3 filing.

Programs: We will offer classes on history, business, musicality, choreography, fitness, wellbeing, and encourage discussion on topics within our community. We will strive to be a diverse, open, and eager to learn organization.

THANK YOU TO OUR GENEROUS SPONSORS, IN-KIND DONORS, AND BENEFACTORS

Lagunitas Brewing Company, Zuzu Luxe, Skip Rock Distillers, Vita Coco, KIND Snacks, Suja Juice, Babeland, SEE Eyewear, Sailor Jerry Rum, Wilridge Wineries, Le Faux/Magnifique, Top Pot Doughnuts, Drew Blood, Academy of Burlesque, JoyBoxx, Zelda Magazine, Poseidon Sea Sponges, Looking Glass Gems, Haute Under the Collar, Gothfox Designs, Burluxe, HardCore Pasties, Ugly Baby, Jacqueline Hyde, NerdyCute, Glam Jam, Earth's Herbal Products, A Higher Touch Healing Arts

SPECIAL THANKS

All of our partners, kids, families, co-workers, producers, pets, physical therapists, and friends—who have supported us over the last year while working on this massive endeavor. AND YOU! Each gorgeous sparkling individual attendee who infuses this magical gathering with your energy, feedback, glitter, and super sexy brain. Thank you!