

BurlyPod

Sponsorship For Any Budget

Jet Noir, Director of Marketing
Jet.Noir@BurlyCon.org

Cash Rules EveryScreen About Media

C.R.E.A.M. of the Crop Advertising with **BurlyPod**

- YOUR Logo
- YOUR Site Link
- Seen by EVERY **BurlyPod** attendee
- VISIBLE FOR 7 DAYS!

\$25

- YOUR Logo
- YOUR Site Link
- Seen by EVERY **BurlyPod** attendee
- VISIBLE FOR 28 DAYS!

\$50

Data Reaches Everyone's Adjoined Media

D.R.E.A.M. of Swapping Platforms with **BurlyCon**

Takeover the **BurlyCon** IG page of 6K followers and allow BurlyPod to do the same with YOUR social media profile(s) for any number of days that match the same reach. (i.e. If you have 1K followers, BP posts on your profile for 6 days because $6 \times 1K = 6K$.)

\$0

Discount Because Newbies

Disco Babies Start Dancing Young

Are you a seasoned dish, are you an experienced (3+ years) burlesquer?
Bring three 1st-time **BurlyPod** attendees and YOU get in for freeee!

\$197 OFF

Details Details Details

C.R.E.A.M.

Potential space for ads: Newsletter sidebar; Newsletter feature; Newsletter header; IG Square + Story; FB Square + Story; BurlyPod.com Dashboard (The cost would be based on time, not placement.)

D.R.E.A.M.

Images and words (collateral) would be exchanged so the “takeover” would happen on specific dates instead of exchanging passwords for access. BurlyCon will post collateral on our SM channels and the group would post BC collateral on *their* SM channels. Collateral exchange should happen ≥ 30 days in advance. This could be planned up to a year in advance for future festivals.

Disco Babies

Any experienced - 3+ years - performer who gets three 1st-time attendees to a **BurlyPod** would get in for free. List the person who referred you to BurlyPod and tell us it's your 1st-time! Once three people list a person as a referral, that person gains free access.