

Vendor Directory

Registered BurlyCon Vendor

The following are included with your booth fee:

Listed on in the Vendor Directory on the BurlyCon website (until December 31st)

Included in the BurlyCon monthly newsletter (if registered by June)

Dedicated Social Media Post (if registered by August 1)

Included in the Vendor Hall Directory (on-site program)

Included in the Small Business Saturday Newsletter (to go out the week prior to Small Business Saturday)

Add On's

Featured Vendor in the Post-BurlyCon Glitter Crash Newsletter *Main section of newsletter - \$25 (1 available)

Featured Vendor in the monthly newsletter - Main Section (4 available) - \$20

Highlighted Vendor in the Post-BurlyCon Glitter Crash Newsletter *Side section of newsletter - \$15 (1 available)

Highlighted Vendor in the BurlyCon monthly newsletter *Side section of newsletter (8 available) - \$10

Featured Vendor in the Small Business Saturday newsletter (to go out in the week prior to Small Business Saturday) Main Section (3 available) - \$25

Highlighted Vendor in the Small Business Saturday newsletter (to go out in the week prior to Small Business Saturday) Side Column Section (3 available) - \$15

Additional dedicated social media post week of BurlyCon 1-2 weeks prior to BurlyCon - \$10 (4 available)

Additional Social Media post (outside of 1-2 weeks prior to BurlyCon) - \$5

Add On's

Featured in the BurlyCon On-Site Newsletter

\$5 Thursday (1 available)

\$5 Friday (1 available)

\$5 Saturday (1 available)

Credits

*Credits to be used towards Add On Options

Offering a discount code to be used by BurlyCon attendees (January - December of the BurlyCon year registered to Vend) - \$ 25

Run a giveaway through BurlyCon to registered BurlyCon attendees prior to BurlyCon (must be arranged & mutually agreed upon prior to July) - minimum \$ 50 max to be agreed upon via Vendor liaison

If you would like to donate items or services to the BurlyCon Volunteers Appreciation Fund - please speak to your Vendor Liaison for more information

Vendor Directory

Past BurlyCon Vendor

(not registered in 2022)

If you are not a registered vendor in 2022, but have been a vendor at BurlyCon in the past, you can still take advantage of certain directory benefits!

Listed in the Vendor Directory on the BurlyCon website (until December 31st) - \$30

Featured Vendor in the monthly newsletter - Main Section (2 available) - \$25

Highlighted Vendor in the BurlyCon monthly newsletter
*Side section of newsletter (4 available) - \$15

Featured Vendor in the Small Business Saturday newsletter (to go out in the week prior to Small Business Saturday) Main Section (3 available) - \$30

Highlighted Vendor in the Small Business Saturday newsletter (to go out in the week prior to Small Business Saturday) Side Column Section (3 available) - \$20

Dedicated Social Media post (outside of 1-2 weeks prior to BurlyCon & 2 weeks post BurlyCon) - \$10

*Credits to be used towards Add On Options

Offering a discount code to be used by BurlyCon attendees? - \$ 20

Run a giveaway through BurlyCon to registered BurlyCon attendees prior to BurlyCon (must be arranged prior to July) - minimum \$ 45 max to be agreed upon via Vendor liaison

If you would like to donate items or services to the BurlyCon Volunteers Appreciation Fund - please speak to your Vendor Liaison for more information

Credits

Vendor

(Never physically vended at BurlyCon)

Vendor Directory

If you are not a registered vendor at BurlyCon, you can still take advantage of certain directory benefits! (To be approved by Vendor Liaison/Executive Director)

Listed in the Vendor Directory on the BurlyCon website (until December 31st) - \$40

Featured Vendor in the monthly newsletter - Main Section (2 available) - \$35

Highlighted Vendor in the BurlyCon monthly newsletter
*Side section of newsletter (4 available) - \$25

Featured Vendor in the Small Business Saturday newsletter (to go out in the week prior to Small Business Saturday) Main Section (3 available) - \$40

Highlighted Vendor in the Small Business Saturday newsletter (to go out in the week prior to Small Business Saturday) Side Column Section (3 available) - \$30

Dedicated Social Media post (outside of 1-2 weeks prior to BurlyCon & 2 weeks post BurlyCon) - \$20

Offering a discount code to be used by BurlyCon attendees? - \$ 15

Run a giveaway through BurlyCon to registered BurlyCon attendees prior to BurlyCon (must be arranged prior to July) - minimum \$ 40 max to be agreed upon via Vendor liaison

If you would like to donate items or services to the BurlyCon Volunteers Appreciation Fund - please speak to your Vendor Liaison for more information

Credits

*Credits to be used towards Add On Options