

BURLYCON

SPONSORSHIP

What is BurlyCon?

BurlyCon is an annual community-oriented professional growth and educational convention for burlesque performers, producers, fans, and aficionados. During this weekend-long gathering, BurlyCon provides educational opportunities and in-person social networking events for the burlesque community. Our aim is to further the current development and historical knowledge of this unique art form, especially in light of burlesque's resurgence worldwide. Unlike other festivals and expos that highlight burlesque performances, BurlyCon contains no shows and no audience. Rather, all activities at BurlyCon are focused on the behind-the-scenes components of the burlesque arts: **building skills, deepening knowledge, and growing as a community.**



How is BurlyCon unique?

Our focus is on education and social networking. As a community, we come together to learn from each other in a myriad of ways. To learn about burlesque, burlesque-adjacent tools and other areas of expertise such as legal issues, anti-racism, circus arts, business, and personal growth. Attendees can connect with burlesque legends, expert performers, and career performers with knowledge to share. Attendees have the opportunity to make new friends and connections without the pressure of an impending competition or performance.

Why are there NO burlesque shows at BurlyCon?

There are already several huge national (and international) festivals in which performances play a central role. At these events, participants want more time for networking, education, and social activities. Performers seek opportunities to focus on each other without the pressure to perform or compete. BurlyCon was created to fill this need, and provides space for these opportunities and more!



BurlyCon is a Registered Non- Profit!

Why support BurlyCon?

BurlyCon is a registered 501(c)3 Non-Profit Organization, supporting and advancing the burlesque industry and the greater arts community. We are primarily run by a diverse team including BIPOC folks, those living with disabilities, gender-diverse individuals, and members of the LGBTQIA+ community. We are thrilled to offer a wide variety of opportunities for connection between BurlyCon's attendees and the larger supportive community. The burlesque community is an exciting demographic for anyone interested in high-visibility placement and sizzle for their product, business, or brand. We have opportunities for those interested in contributing in-kind or financial support by way of advertising in our program, vending in our weekend-long Vendor Fair, or gaining visibility on our website, postcards, and social media.



This year's convention!

This year's in-person convention takes place from November 7th to 10th, at the SeaTac Hilton Hotel and Conference Center in Seattle, WA. The convention will offer upwards of 80 classes taught by leading industry professionals on movement, costuming and makeup, business, ethics and more. There will be several panel discussions and caucuses. We'll be hosting networking events including a dance party, fashion show and vendors market. We will also have a hospitality room, sensory items and accessibility measures in place to ensure our event is as comfortably accessible for our attendees as possible.

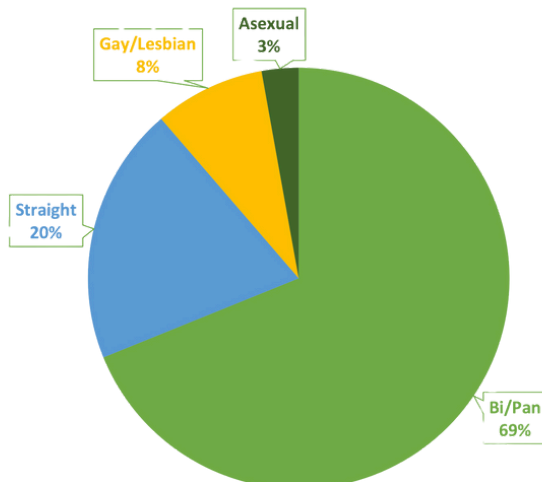
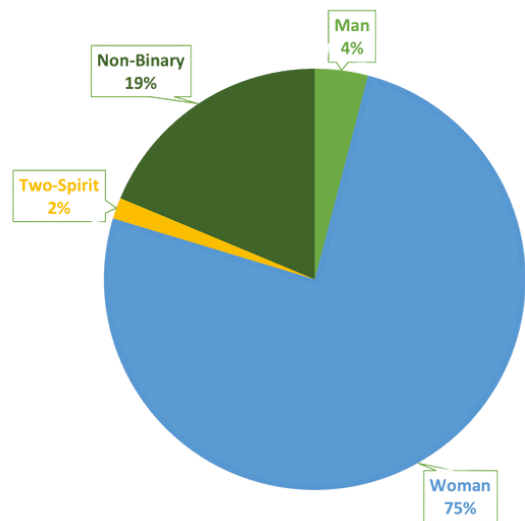
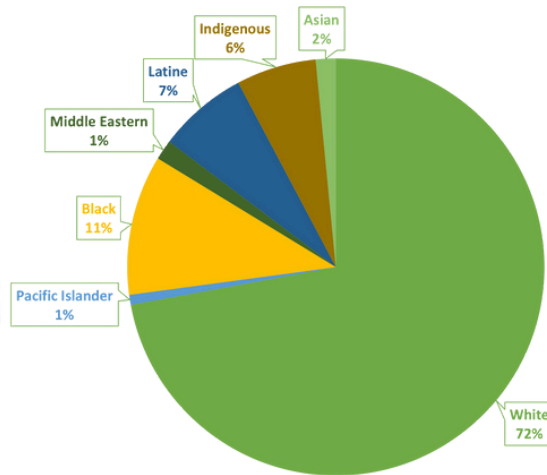
What about the virtual convention?

The virtual convention can be accessed online from November 7th to December 31st. Guests will have access to over 30 virtual classes, almost half of which are exclusively available online. There will be online networking opportunities, a trivia night and several of the most popular classes will be offered with subtitles in various languages to ensure accessibility.



Who attends BurlyCon?

BurlyCon attendees are a diverse group, coming from a wide variety of backgrounds and experiences.



Here is a snap-shot of our current 2024 attendees!

CONTACT

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